



Barnton Wanderers Youth Football Club

Established 2001
FA Charter Standard 'Development' Club
www.barntonyfc.co.uk



The Barnton Wanderers YFC Development Vision 2010/2011-2015/2016 Seasons

The aim of Barnton Wanderers Youth FC is to achieve FA Charter Community Club by the year 2011, having achieved FA Development club status in 2009.

Barnton Wanderers Youth FC 5 YEAR PLAN

This is a summary to highlight what the intentions are for Barnton Wanderers YFC over the next 5 years in terms of maintaining the existing structure and its potential growth; this plan will include the following:

| Targets |
|------------------------------------|
| Team Development |
| Club School Links |
| Workforce Development |
| Communication and Marketing |
| Girls Football |



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Barnton Wanderers YFC Minnows

Continue to attract and coach primary school children from all local schools from Reception to Year 1, to identify and maintain a base of players coming through for the under 7's, establish the children of under 6's (year 1) from the minnows and hold "coaching the basics of football" with them in readiness for an under 7's team.

Community Football

To maintain our Summer Community Football for Primary School Children who wish to play football, regardless of ambition and ability.

Team Development

A Development Plan for all existing teams to grow together, up to and including Under 18; develop local talent with the aim of progressing to the Barnton Wanderers FC Reserve and First Teams.

| Team Development | Season 2010/2011 | Season 2011/2012 | Season 2012/2013 | Season 2013/2014 | Season 2014/2015 |
|-------------------------|---|--|--|---|---|
| No of Teams | Thirteen | Fourteen | Fifteen | Sixteen | Sixteen |
| Age Groups | U7,U8,U9,U10,U11 U13,U14,U15,U16, U18 Girls U12, U14, U18 | U7, U8,U9,U10,U11 U12,U14,U15,U16, U18 Girls U12, U14,U16, U18 | U7, U8,U9,U10,U11 U12,U13,U15,U16, U18 Girls U12, U14,U16, U18, Ladies | U7, U8,U9,U10,U11 U12,U13,U14,U16, U18 Girls U10, U12, U14,U16, U18, Ladies | U7, U8,U9,U10,U11 U12,U13,U14,U15, U18 Girls U10, U12, U14,U16, U18, Ladies |



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Team Development Plan

| Objective | Tactic | Achievement Targets | Responsibility | Timescale | Finance |
|---|--|---|--|--|--|
| To provide competitive opportunities for mini soccer teams U7-U10 | Maintain current mini soccer U7's to U9's and increase to U7's to U10's, Create a new under 7's to feed into the club each year by maintaining the existing teams' natural progression by maintaining minnows and summer community football; Supplement with an under 6's (year 1) programme from existing minnows programme to under 7's, recruitment from local schools. Maintain current summer community football programme for primary school children. | All mini soccer teams entered into the league <i>The creation of an under 6's group of children, learning the basic skills of football with the intention of developing into a new under 7's team.</i> | Secretary Chairman. Minnows Manager. CWO officer. Football development team -New coaches not assigned to teams | Entrant as required by MCYFL. Start for 2010/2011 season by end of 2010, and then year on year development of teams | <u>Initial</u> 2 new coaches with CRB checks £400 <u>Year on year</u> Training venues £240 Training equipment £100 New team managers' training & CRB £400 Kit £750 Registration fees £120 |



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|---|--|--|---|--|--|
| To provide competitive football opportunities for teams from U11 to U17 | Maintain numbers of players with existing teams, natural progression for teams through increase in age year on year. Natural progression in age groups to Under 18's in Mid Cheshire League, maintain existing team players and maintain interest with good coaching and opportunities to play match friendlies outside the area. Increase numbers if required by liaison with local schools. U16's move to U18's, 1 st year. U18's to move to U19 Altrincham league 2011/2012 season or join Barnton Wanderers FC reserve team | All 11 a side football teams entered into the MCYFL league for the seasons 2009/2010 and annually thereafter | Secretary BYFC Committee & Team managers | Entrant as required by MCYFL. 2 Years | Registration fees £210 Kit £750 Update qualifications and Admin £400 |
| Maintain players and recruit additional players | Attend school summer fetes with shooting speed gun machine, and beat the goalie tactics and issue | Attend 3 local school summer fetes each year Have team entering | Community team | Summer 2010 then annually. | Nil |



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|---|---|--|---------------------------|--------|-----------------------|
| Introduction of Adult Football to Barnton Wanderers YFC | <p>flyers. Participate in summer tournaments. Liaise with high schools to put recruitment flyers on notice boards. Form link between Barnton Wanderers Youth FC with Barnton Wanderers FC to create a formal link. Natural progression of current U18's team to adult football.</p> | <p>summer tournaments</p> <p>1 year of due diligence and close working of both parties from 2010</p> | BWYFC Committee sub group | 1 year | £150 - Level 1 coach? |
|---|---|--|---------------------------|--------|-----------------------|

| Club School Links | | | | | |
|------------------------------------|---|--|--|----------------------|---------|
| Objective | Tactic | Achievement Targets | Responsibility | Timescale | Finance |
| Maintain and increase School Links | Widen BYFC catchment area to schools. Approach Schools in wider area around Barnton that do not have formal links with other clubs with flyers and offer of after school coaching at primary schools. Target, Antrobus, | To have formal links with 2 High schools and 4 primary schools by end of 2010. | Schools link co-ordinator Coaching development team | Annually from year 1 | Nil |



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| | Great Budworth, with flyers. Continue maintaining existing links with existing tactics at Barnton, Little Leigh, Whitley, Comberbach, St Wilfrid, Winnington park. Target St Nicholas, Leftwich and Hartford high school to cement initial link agreement, request for assistance with player recruitment (especially girls) and utilise school facilities for training and playing. | | | | |
| Schools obtain FA Charter Standard | Assist schools with charter standard work, liaise with school co-ordinator where help is required | Schools to achieve FA charter standard | Charter standard co-ordinator Coaching team | Year 1 | Nil |
| Assist Young Leaders in football | Offer assistance for young leaders, give small slots at team training, get them to assist with minnows and community football. | E-mail around teams and website. Target is 2 players per season from | Charter standard co-ordinator. Football development team | Year 1 then annually | Nil |



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| | Liaise with School PE teachers and County FA | | | | |
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| Workforce Development | | | | | |
|------------------------------------|--|--|-----------------------------------|-----------|-------------|
| Objective | Tactic | Achievement Targets | Responsibility | Timescale | Finance |
| Referee Development at Barnton YFC | Encourage U15 and U16 players to take up refereeing. Encourage Development Coaches to take Referee course. Give out flyers on referees course to young players, parents and coaches. | To have at least 2 new referees year on year from the youth teams | Charter Standard club link member | 12 months | £240 a year |
| Coaching disability in football | To have a coach take the specialist needs course and offer coaching to special needs Rosebank primary school in the Barnton area and to advise managers when | 1 coach to be trained in coaching disabled football by the end of 2011 | Charter standard club link member | 12 months | £140 |



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| | any children with special needs join the club. | | | | |
| Increase Coaching capability | Increase coaching with increase in coach numbers with advertisements through the website, schools and newspapers and offer FA level 1, Develop a standard coaching technique for younger players. | Have two new level 1 coaches year on year, 1 new level 2 coach by 2010 and 1 level 3 coach during 2011. | Charter Standard co-ordinator and BWYFC Committee | 1 year | £600 training |
| Maintain Level 1 Qualifications, Youth Award Modules | Ensure Managers and coaches are kept up to date by attending renewal courses, check on management spreadsheet and advise when dates are due to come up for renewal. | Ensure each team maintains at least 1 level 1 coach and club has 2 youth award module 1 coaches and 1 youth award level 2 by 2011 | Charter standard co-ordinator | Annually | £240 annually £300 for youth award modules |
| Maintain Level 1 Managers | Retain Managers by offering in service events at CCFA and additional | Maintain existing staff, and increase with at least 1 new manager for the | Charter standard co-ordinator | Annually | £400 annually |



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| | courses, offer coaching connections association. Issue weekly internet coaching tactics club has subscribed to and hold monthly get together to discuss teams and tactics. | under 7's year on year. | | | |
| Increase Fund raising | Increase fund raising team by recruiting more parents from all teams, target younger age group parents who would be keener. | To have 1 fundraising member from each team, Increase events in 2010/11 to raise more funds | Secretary, Fund raising team leader | 1 year | Nil |
| Recruit New Players for new U7's | The creation of an under 6's group of children, learning the basic skills of football with the intention of developing into a new under 7's team. Get players from fun days, summer community football and flyers to local schools, Target Barnton, Little Leigh, Whitley, | Recruit 18 year 1 children to play football at the club | Development team Schools link co-ordinator | Year 1 and annually | £100 training equipment |



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|---------------------------|---|--|-------------------------|--------|---------------|
| | Antrobus, Great Budworth, Comberbach, Winnington Park, St Wilfrids | | | | |
| Young leaders in football | Help young players from U15's and above to become young leaders in football, offer JFO courses by liaising with Paul Marklove of Hartford High and young leaders in football events, eventually leading into level 1 course. Identify club mentors from existing coaching team to work with young leaders | Charter standard co-ordinator School links co-ordinator Football development team. | New young Coach Mentors | Year 1 | £250 training |

| Communication and Marketing | | | | | |
|---|--|--|--|-----------|---------|
| Objective | Tactic | Achievement Targets | Responsibility | Timescale | Finance |
| Maintain and Increase Communication and Marketing | Advertise through local village news letter and local school news letters. To maintain advertising via 7 local primary | Marketing Letters, e-mails and flyers produced | Marketing Manager School admin contacts | Year 1 | £100 |



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|-------------------------------------|---|--|-------------------------------------|----------------------|--------------------|
| | schools and high schools Higher profile advertising through local media. Target 4 local businesses per year around the Barnton area for sponsorship. 3 garages/MOT centres, Co-Op, fast food outlets, hairdressers. Also send flyers out to parents asking for sponsorship. | To have 2 new kit sponsors of £600 a year to keep the teams refreshed with new kit | | | |
| Maintain and improve club's website | Refresh club's website, use as tool for marketing and showing sponsors and recruitment | New and improved brighter design | Web site co-ordinator | Year 1 | £150 support costs |
| To advertise success | Run an annual awards night and issue press release. | 1 annual awards night and 2 press releases | Fundraising Team, Marketing manager | Year 1 then annually | Nil |

Girls Football

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|-----------|--------|---------------------|----------------|-----------|---------|
|-----------|--------|---------------------|----------------|-----------|---------|



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|--|---|--|---|----------------|---|
| <p>Girls football was successfully re-introduced to Barnton YFC ahead of original schedule</p> | <p>Target Year 1 and year 2 for girls football by liaising with local schools and the Cheshire FA girls football development team. Use of flyers and girls-only coaching, recruit coach from local school already coaching girls-only football. Target Barnton, Little Leigh, Whitley, Antrobus, Great Budworth, Comberbach, Winnington Park, St Wilfrid schools with flyers. Advertise on the club website. Target local high schools for older girls players. Access local funding for assistance in developing girls football, liaise with Cheshire FA girls football team</p> | <p>To maintain a girls football team for inclusion into the CFA girls football programme by the 2010/2011 season.</p> <p>Target an U10's team for the 2012/13 season</p> | <p>Football development team</p> <p>Secretary for application to league</p> <p>Schools link co-ordinator</p> <p>Charter standard co-ordinator</p> | <p>2 years</p> | <p>Training facilities £200 New manager £150 £400 Kit</p> |
|--|---|--|---|----------------|---|



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| Facilities Development | | | | | |
|--|--|---|-----------------------|-----------|--|
| Objective | Tactic | Achievement Targets | Responsibility | Timescale | Finance |
| To improve the availability of football pitches, training facilities and club facilities in the Barnton area | Liase with local school, council, neighbouring sports clubs to develop a working programme to improve facilities. Involve local landowners to determine land available for use | Outdoor Toilets at local school. – Year 1 New pitches on local land – Year 2 Outdoor training facilities plus new clubhouse and changing facilities years 3-5 | Project working group | 1-5 years | £5k for local pitches work £20k for eco-toilets £1m for new facilities |

| Finance Summary | |
|-----------------------------|--------------|
| Team Development | £3520 |
| Club School Links | - |
| Workforce Development | £2270 |
| Communication and Marketing | £250 |
| Girls Football | £750 |
| TOTAL | £6790 |



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